

bee2link

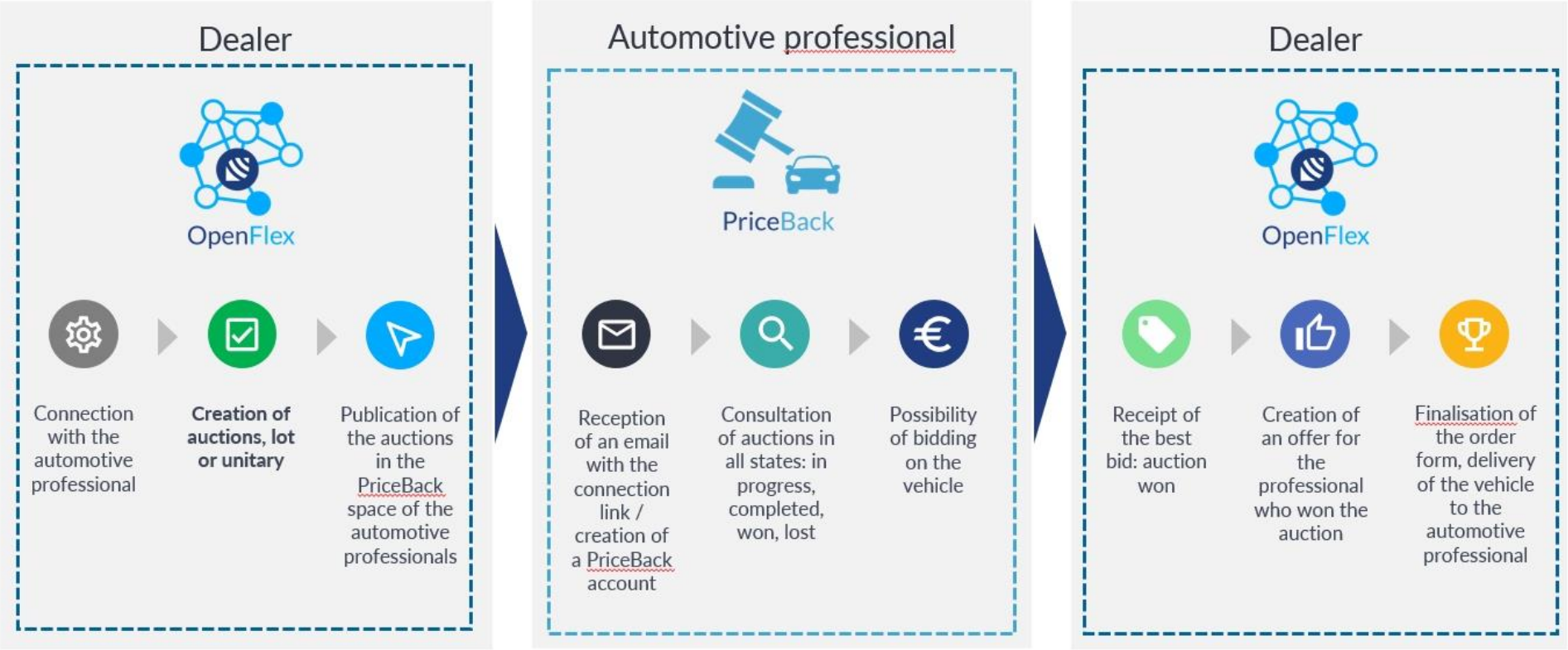
User guide - OpenFlex platform
Professional automotive interface



User guide - PriceBack tool

Introduction

- The PriceBack tool provides distributors with a used-vehicle sales channel aimed at automotive professionals (car traders, bidders).
- Through it, distributors will be able to create auctions in which merchants and partner bidders will participate.



Prerequisites

- 🐝 Create a **PriceBack** account.
- 🐝 Have a **single-use email address** for account creation.

Contents

Introduction

1. Creating your PriceBack account and logging in for the first time

- 1) Creating a PriceBack account
- 2) Logging into your PriceBack account
- 3) Introducing the welcoming page

2. Stock auctions management

- 1) Presentation and reception of the different types of auctions
- 2) How do you bid?
- 3) End of the auction
- 4) Receipt of the order form and delivery

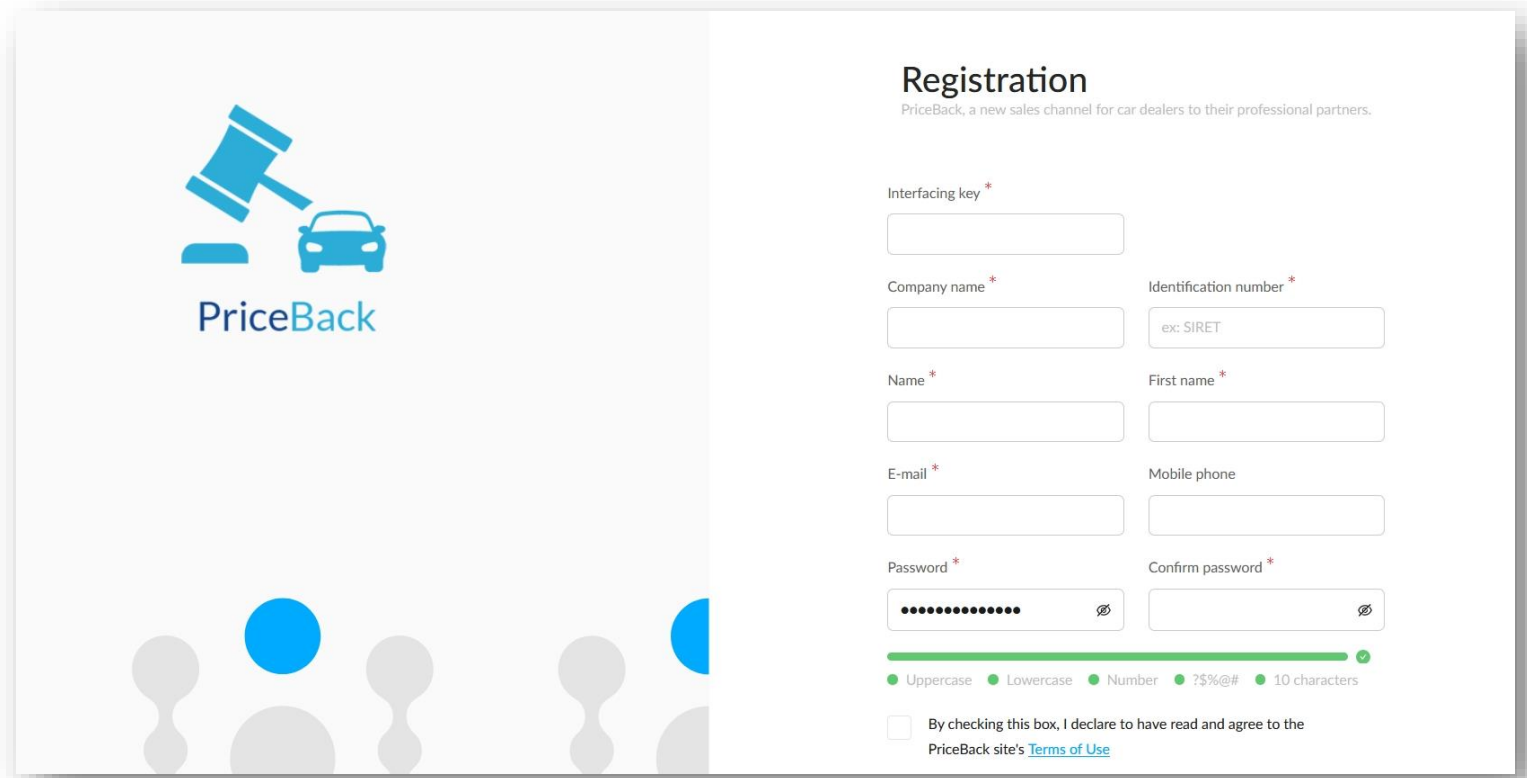
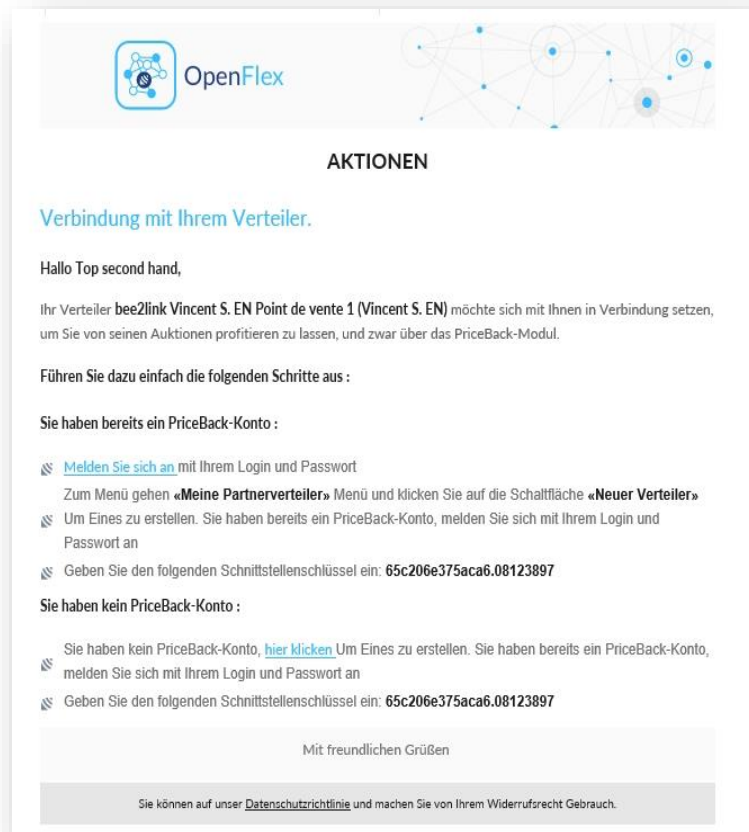


1

Creating your PriceBack account and logging in for the first time

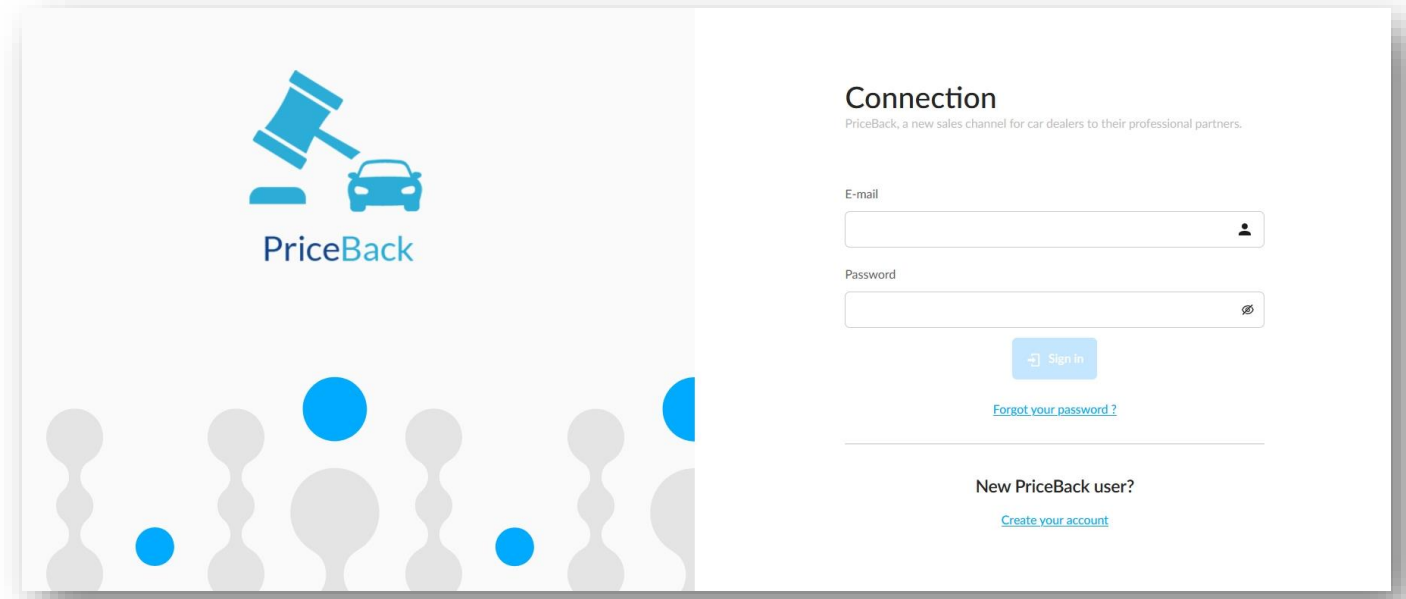
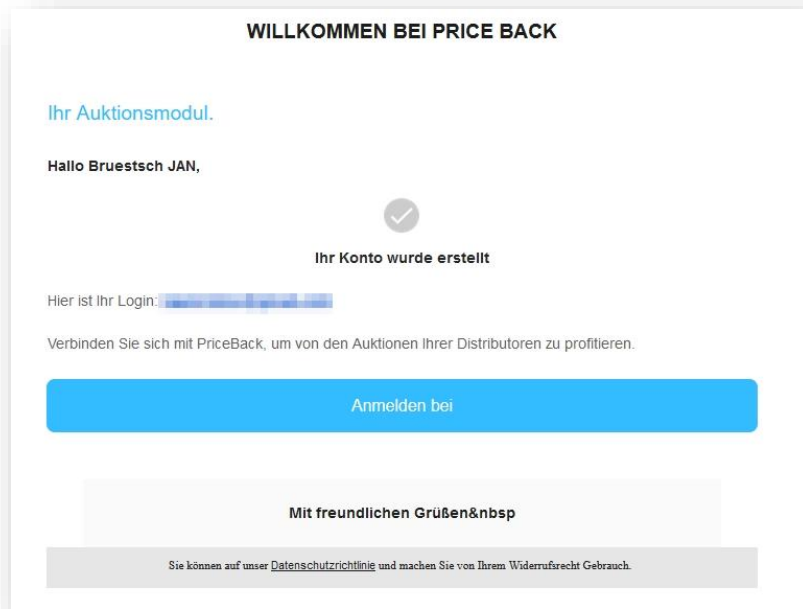
1/ Creating a PriceBack account

- Once you have created a customer file in your company's name, the distributor will send you an e-mail requesting you to create your PriceBack OpenFlex account.
- To do this, follow the instructions and complete the mandatory fields.
- The interface key supplied in the email will be **automatically** adopted.



2/ Logging into your PriceBack account

- Once you have registered, you can access to your PriceBack-OpenFlex platform at any time by using the link contained in the e-mail confirming the creation of your account and your **login details**.



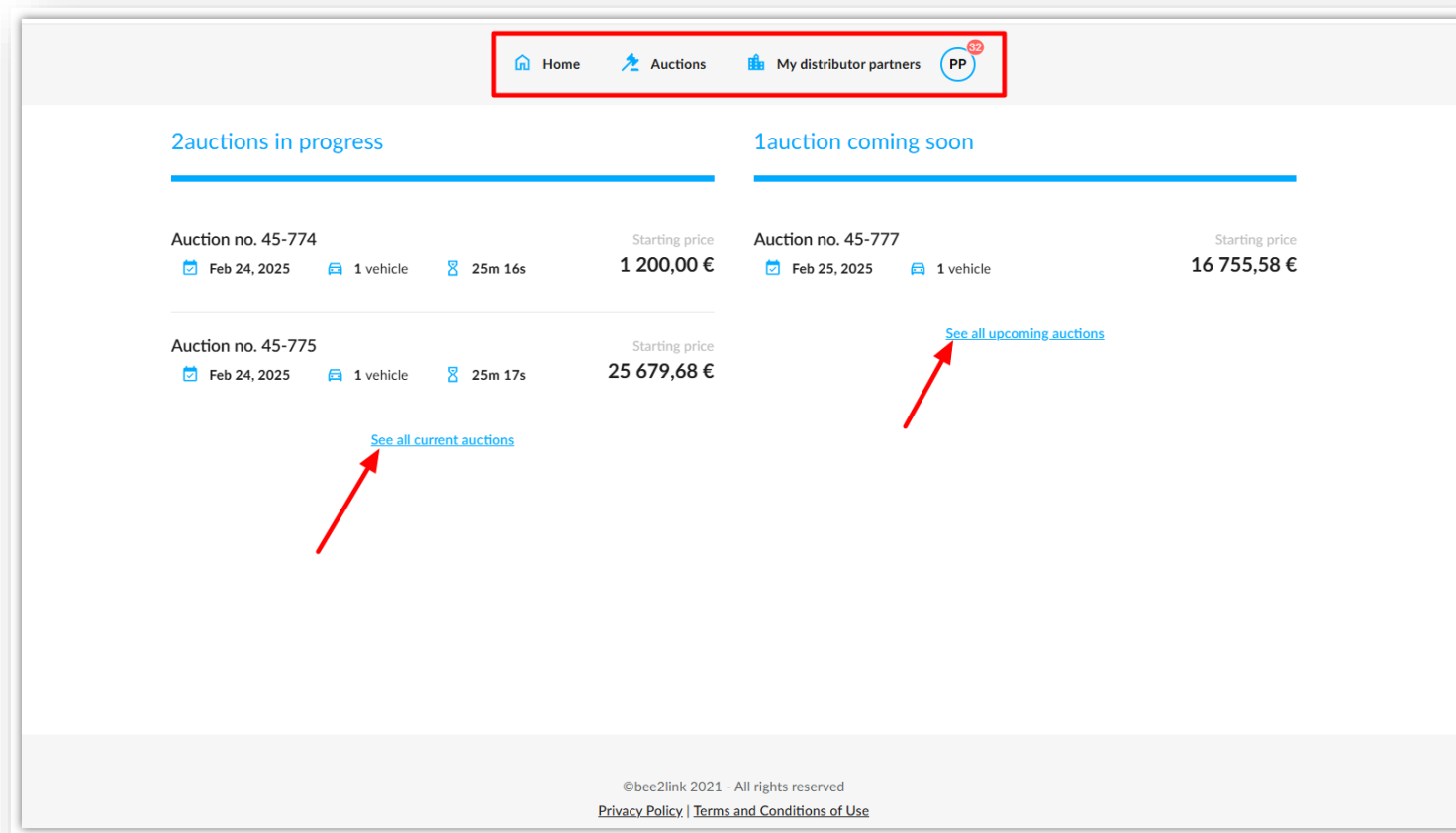
3/ Introducing the welcoming page

When arriving at your PriceBack space, you will see several buttons: to return to the homepage, to follow the auctions and one last button to manage connections with partner distributors.

The centre of the screen will be divided into 2: on the left side, you can quickly consult the list of current auctions in which you can participate (see chapter 2 'Stock auctions management').

On the right side, you will find a list of auctions coming soon (Auctions planned by the distributor that have not yet started).

The details of the vehicles on auction will be available for consultation before the start to enable you to make your enquiries.

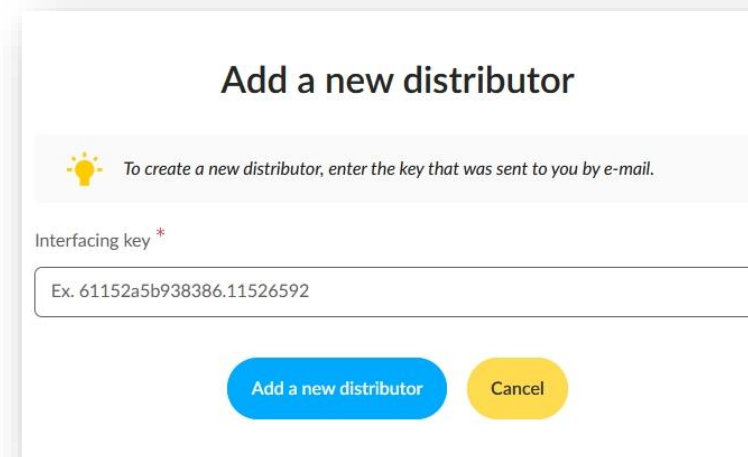
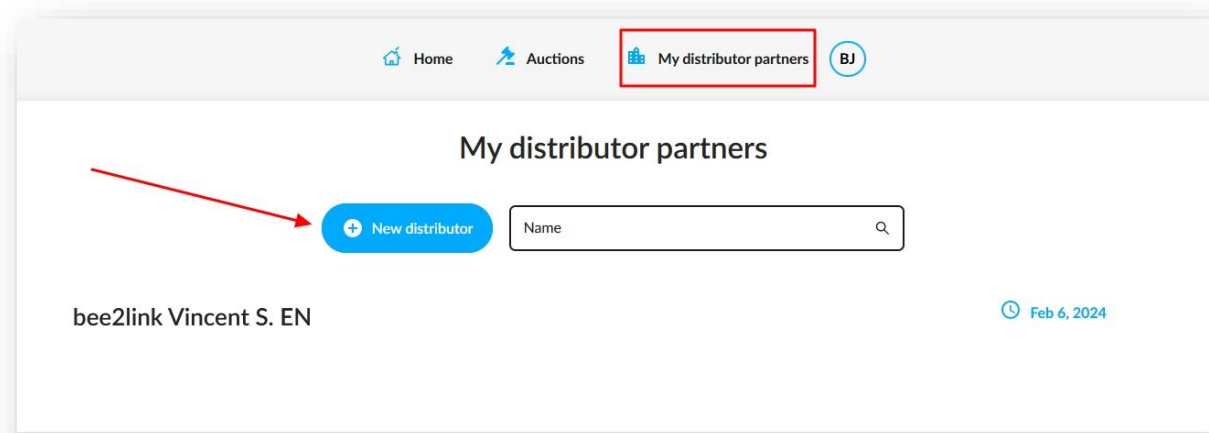
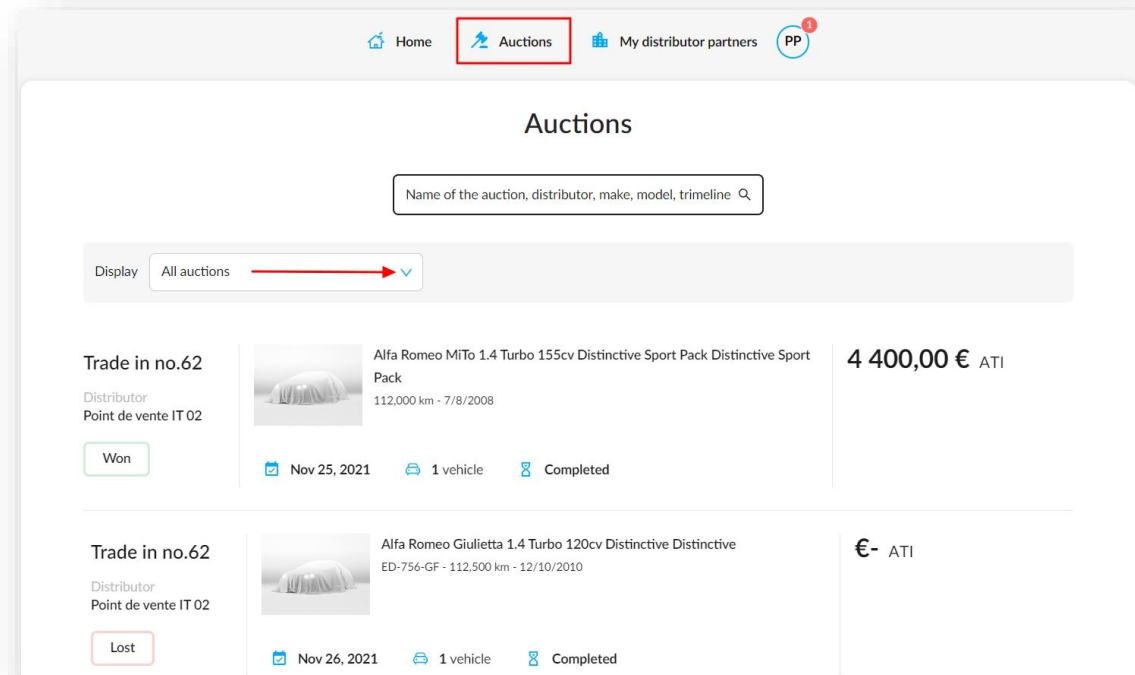


When you arrive on the PriceBack home page, you will see different menus to :

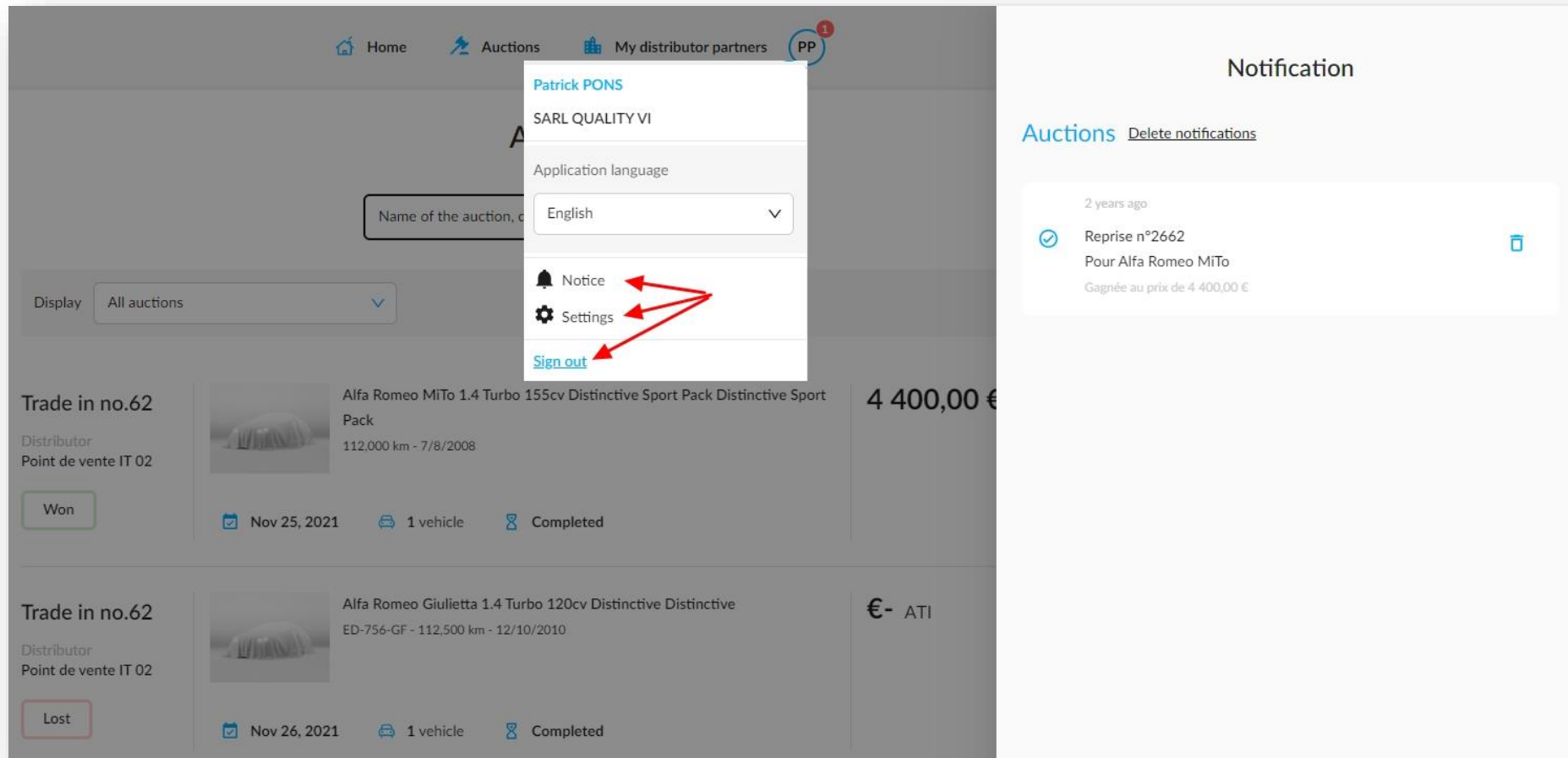
🔗 Follow up the auctions using the search bar and filters (*archives available*).

and

🔗 To manage distributors.

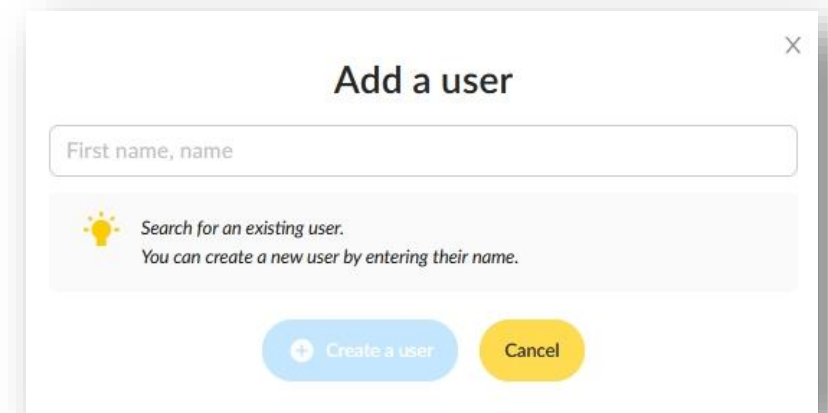
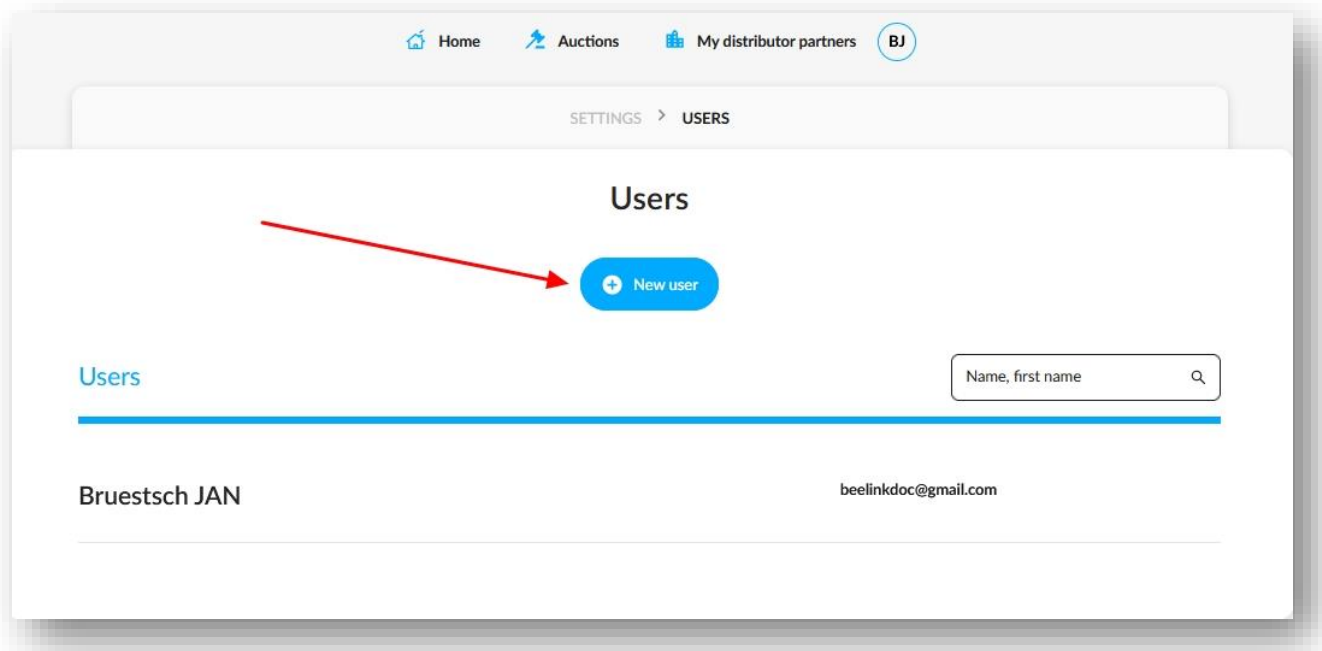


- By clicking on your **initials**, you can :
 - check the **notifications you have received** (*auction start/end*).
 - access to your account **settings**
- or
- log out of the platform.**



From the "Settings" menu, you can add one or more users to your PriceBack-OpenFlex account.

This means that everyone who has access to your account will receive **e-mail alerts and notifications** as soon as an auction is launched.





2

Stock auctions management

1/ Presentation and reception of the different types of auctions

Two types of auctions can be set by the distributor:

- Auction on a lot** : auction on a lot of vehicles that cannot be split up and for which an overall price is quoted.
 - Unitary auction**: all participants in the auctions will be able to select the vehicles of their choice from among those available. They will be able to bid for each vehicle they are interested in.
- In the case of **unitary auctions**, you will receive an individual email for each VO listed in the auction.
 - In the case of **an auction on a lot**, all the VOs available in this auction will be displayed in a single mail alert.
 - A **link to switch** directly to the PriceBack-OpenFlex platform will be available in the e-mails.

Lot auction alert email

NEUWARENAUKTION

Halo Bruestsch JAN,

Eine neue Auktion von Ihrem Händler bee2link Vincent S. EN - Point de vente 1 (Vincent S. EN) ist jetzt verfügbar.

Informationen zur Auktion

Anzahl der Fahrzeuge	Preisgestaltung	Dauer
2	11 699 € TTC	Wert Minuten

Liste der Fahrzeuge in der Auktion

	Datum der Indienststellung	Energie	Kilometerstand
CITROEN GRAND C4 SPACETOURER BUSINESS Grand C4 Spacetourer PureTech 130 S&S EAT8 Business	11/02/2020	Essence sans plomb	65000 mi
AUDI A1 1.6 TDI 90 Urban	11/02/2013	Diesel	67000 mi

Details zur Auktion

Sie können die Details der Auktion in PriceBack finden, indem Sie auf die Schaltfläche unten klicken..

[Zu den Details der Auktion](#)

Herzlichst

Sie können auf unser [Datenschutzrichtlinie](#) und machen Sie von Ihrem Widerrufsrecht Gebrauch.

User guide - PriceBack tool

Unitary auction alert mail

NEUWARENAUKTION

Halo Bruestsch JAN,

Eine neue Auktion von Ihrem Händler bee2link Vincent S. EN - Point de vente 1 (Vincent S. EN) ist jetzt verfügbar.

Informationen über das Lagerfahrzeug SUZUKI Grand Vitara XL-7 2.0 16V TD Luxe

Datum der Indienststellung	Kilometerstand	Übertragung	Energie
05/01/2006	64000 mi	Boîte manuelle	Diesel
Externe Farbe	Preisgestaltung	Dauer	
Black	4 500 € TTC	15 min	

Details zur Auktion

Sie können die Details der Auktion in PriceBack finden, indem Sie auf die Schaltfläche unten klicken..

[Zu den Details der Auktion](#)

Herzlichst

Sie können auf unser [Datenschutzrichtlinie](#) und machen Sie von Ihrem Widerrufsrecht Gebrauch.

Overview of an upcoming auction: plenty of useful information is available about the lots that will be on auction:

- 📅 The date, time and duration of the auction are displayed, along with a countdown before it starts (1).
- 📄 The name of the distributor who initiated the auction, with his contact details (2).
- 💰 The starting price of the lot or lots at auction (3) and the eventual presence of a reserve price set by the distributor.
- 🚫 If you are not interested in bidding for the lot or lots on auction, you can indicate that you refuse to take part in the auction (4).
- 🚗 The list of vehicles up for auction, with access to these vehicles' details by clicking on button "See details" (5).
- 📍 The used vehicle storage area (6).

Auction no. 45-777 Coming soon

[I refuse](#)

SYNTHESIS

Auction no. 45-777 In 1d 00h

1 FEB 25, 2025, 5:29 PM Stock

Dealer

2 bee2link PP Vincent S. / Point de vente 1 (Vincent S.)


Dealer phone
+33 6

1 VEHICLE

Starting price **16 755,58 €** 3 Reserve price Defined Last offer €- My offer €-

Starting price 16 755,58 € Reserve price Defined Last offer €- My offer €-

Vehicle in the auction

 KIA **SPORTAGE BUSINESS**
1.6 GDi 132 ISG 4x2 BVM6 Business Active

📄 Essence
🚗 8 CV / 132 ch
🚗 5 D
🌫 159 (g/km)
🚗 Blanc

GD645ML

Entry into service 5/6/2020	Mileage 45,631 km
6 Storage location	Recoverable VAT
Point de vente 1 (Vincent S.)	-

5 [See details](#)

2/ How do I bid?

- By opening the auction link, you will see: the time remaining to bid (1), the starting price of the vehicle or lot of the lot (2), the presence of a reserve price (ceiling price to be exceeded to have a chance of winning the auction) (3), the amount of the last bid made by one of the participants (4) and the last price you bid (5).
- By clicking on the "See details" button, you can consult the characteristics and the list of equipment/options of the vehicle. The dealer can also provide additional documents to prove the condition of the vehicle in the "Attached documents" tab.

Auction no. 51-800 In progress

[I bid](#) [I refuse](#)

SYNTHESIS

Auction no. 51-800 (1) 2m 44s
The auction has been extended

Stock

MAR 14, 2025, 5:55 PM Dealer
bec2link PP Audrey V. / Point de vente
Anglais

MAR 14, 2025, 5:59 PM Dealer phone
-

1 VEHICLE

Starting price **(2) 15 703,10 €** Reserve price **(3) Reached** Last offer **(4) 15 900,00 €** My offer **(5) 15 900,00 €**

Vehicle in the auction

SUBARU XV
1.6i Boxer 114 ch Linea-tronic Confort

Essence
7 CV / 114 ch
5 D
157 (g/km)
Blanc

FH748TY
Entry into service: 7/11/2019
Mileage: 12,500 km
Storage location: Recoverable VAT
Point de vente 1 (Audrey V.)

[See details](#)

FIAT 500

SYNTHESIS EQUIPMENTS AND OPTIONS ATTACHED DOCUMENTS

Market price
8 440,00 € ATI

500 1.2 8V 69 CH
LOUNGE

[Technical characteristics](#)

ESSENCE SANS PLOMB	GG-683-BG
4 CV / 69 CH	Chassis number VFFDHFTJTYGJGYJTY
3D	Put into service date 04/07/2014
ROUGE	Mileage 179,000 km warranty as of 03/01/2024
BLANC	First hand No
BOÎTE MANUELLE	Owner count Not specified
100 (g/km)	Import No
	Up-to-date service logbook Yes
	Purchasing source Accident vehicle
	Reprise sur VN No
	Rolling vehicle Yes
	UC Origin Particulier

- After examining the used vehicle, you will be able to **bid**. The auction will start at the amount of the "**Starting price**" of the vehicle or of the lot **(1)**. You will see live **the time remaining before the end of the auction and the amount of the last bid made by one of the participants (2)**.
- An indication below the price of the vehicle will tell you whether the reserve price set by the distributor has been reached.
- If you wish to place a higher bid, a **minimum** amount must be offered. **The system will automatically display the amount required to be able to outbid (3)**.
- Once you have outbid, your bid will be displayed **(4)**, in **green** if it meets or exceeds the reserve price. Otherwise, it will be displayed in **red**.

Auction no. 38-103
 Distributor: Point de vente 1 (Vincent S.)
 In progress

MITSUBISHI SPACE STAR MY21 Space Star 1.2 MIVEC 71 CVT AS&G Red Line Edition
 SF856ED - 7,561 km - 12/3/2021

€- ATI
 Last offer: €- ATI
 Pricing: **(1) 7 000,00 € ATI**
 Reserve price defined

Feb 7, 2024 | 1 vehicle | 69003 - Lyon | 8m 16s

I bid | Refuse



Auction no. 38-104
 Distributor: Point de vente 1 (Vincent S.)
 In progress

FIAT Punto Evo 1.3 Multijet 16V 75 S&S DPF MyLife
 BX815QK - 95,000 km - 11/15/2011

3 550,00 € ATI
 Last offer: **(2) 3 550,00 € ATI**
 Pricing: **Reserve price not reached**

Feb 7, 2024 | 1 vehicle | 71100 - Chalon-s... | 6m 53s

I bid | Refuse

I bid

Auction no. 38-102 faite par Point de vente 1 (Vincent S.)

Pricing: 20 515,47 € ATI
 Last offer: 21 600,00 € ATI

! You are winning the auction and have already reached the reserve price.

My offer * **(3)** 21620

The bid must be at least 100,00 € higher than the last price.

Reserve price reached

Bidding | Cancel



Auction no. 38-103
 Distributor: Point de vente 1 (Vincent S.)
 In progress

MITSUBISHI SPACE STAR MY21 Space Star 1.2 MIVEC 71 CVT AS&G Red Line Edition
 SF856ED - 7,561 km - 12/3/2021

7 300,00 € ATI **(4)**
 Last offer: 7 300,00 € ATI
 Pricing: 7 000,00 €
Reserve price reached

Feb 7, 2024 | 1 vehicle | 69003 - Lyon | 4m 23s

I bid | Refuse

Auction no. 38-105
 Distributor: Point de vente 1 (Vincent S.)
 In progress

CHEVROLET Aveo 1.2 16v 86ch LT
 FG463RT - 109,661 km - 12/19/2012

2 830,00 € ATI
 Last offer: 2 830,00 € ATI
 Pricing: 2 800,00 €
Reserve price not reached

Feb 7, 2024 | 1 vehicle | 69003 - Lyon | 5m 09s

I bid | Refuse

Auction extension :

- 🔗 If a participant overbids 3 minutes before the end of the auction, the auction will immediately be extended by the same amount of time.
- 🔗 The end of the auction will be postponed by 3 minutes as long as a participant continues to bid.
- 🔗 In the case of unitary auctions, a reminder will be visible next to the amount of the last bid to remind you that an extension is underway.
- 🔗 This means that the time remaining before the end of an auction on a vehicle may be different depending on when a participant overbids.
- 🔗 The countdown will be updated automatically with each new higher bid.

Auction no. 51-800

In progress

I bid I refuse

SYNTHESIS

Auction no. 51-800

⌚ 2m 44s
The auction has been extended

MAR 14, 2025, 5:55 PM Stock

Dealer
bee2link PP Audrey V. / Point de vente
Anglais

Dealer phone
-

1 VEHICLE

Starting price	Reserve price Reached	Last offer	My offer
15 703,10 €		15 900,00 €	15 900,00 €

Auctions

Name of the auction, make, model, version, trim

Display Auctions in progress

Auction no. 51-809

Dealer
Point de vente Anglais

In progress

Mar 17, 2025 1 vehicle 71100 - Chalon-s... **⌚ 1m 57s**

SUZUKI VITARA TOLE 2.0 HDI J1X
DF00NH - 45,200 km - 1/10/2003
Recoverable VAT -

€-
Last offer
€-
Starting price
2 500,00 €
Reserve price defined

I bid Refuse

Auction no. 51-810

Dealer
Point de vente Anglais

In progress

Mar 17, 2025 1 vehicle **⌚ 2m 53s**

CITROEN DS3 THP 150 Sport Chic
BN046LJ - 52,000 km - 5/13/2011
Recoverable VAT -

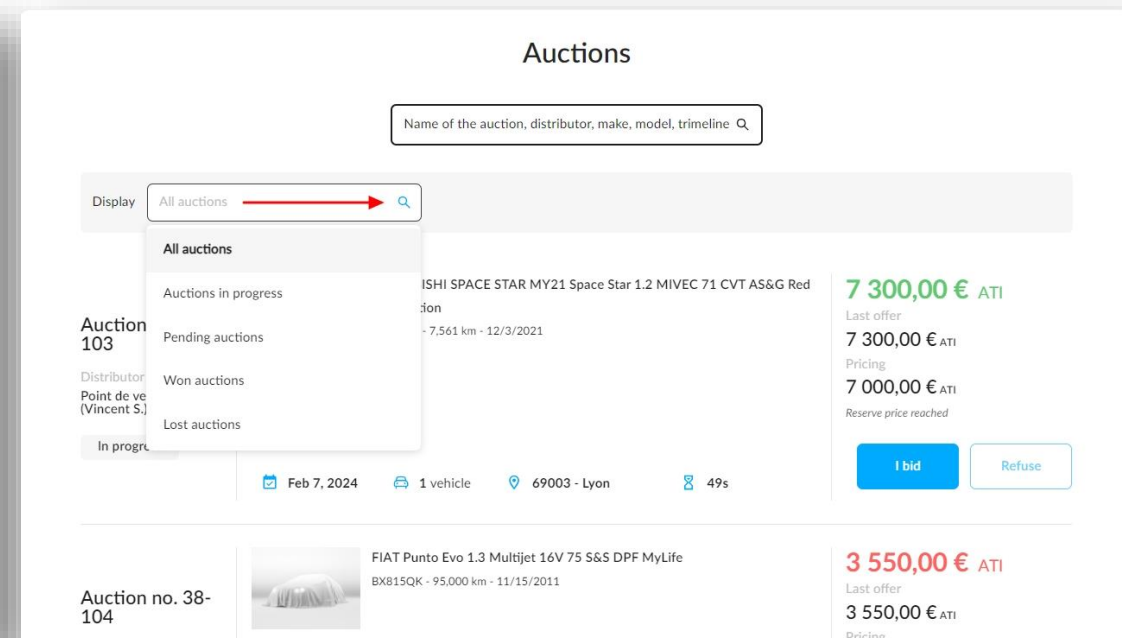
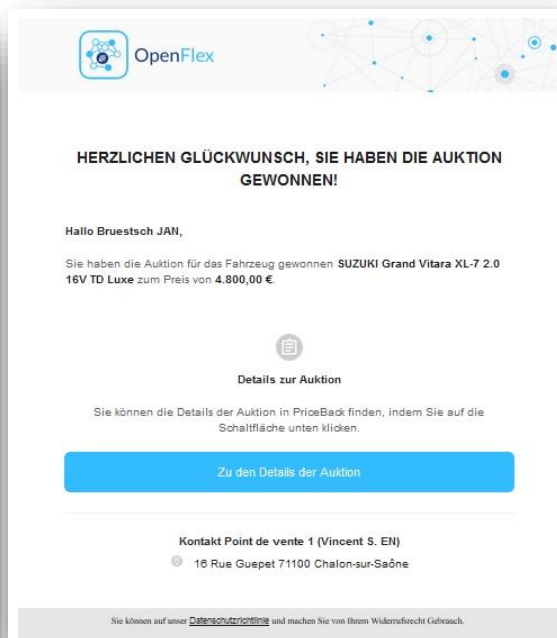
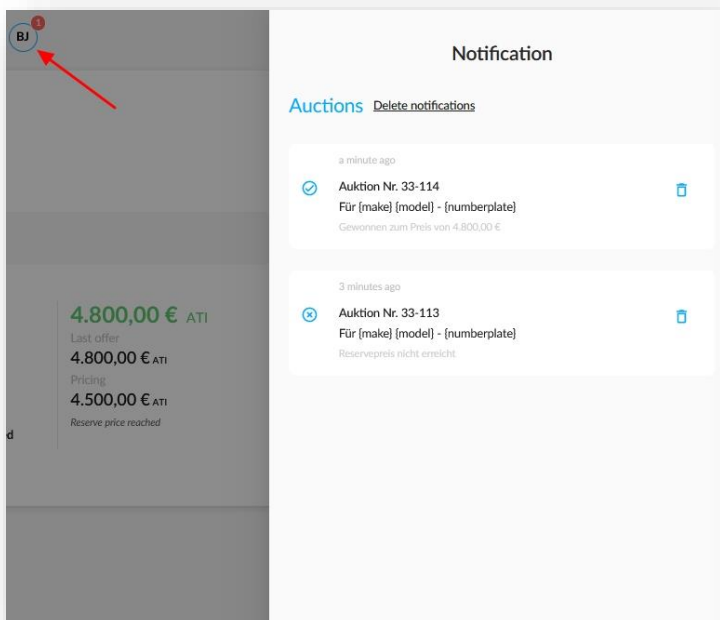
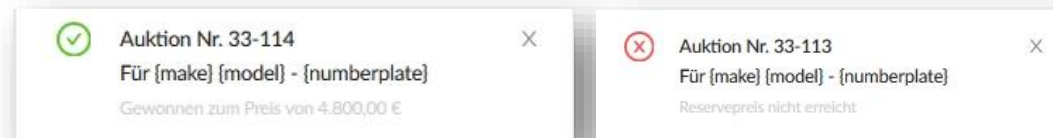
16 000,00 €
Last offer
16 000,00 €
Starting price
15 000,00 €
Reserve price not reached

Extended auction

I bid Refuse

3/ End of auction

- At the end of the auction, its status will change to "Won" or "Lost" on PriceBack.
- You will be informed of the result by : **Notification or message** (displayed in the top right-hand corner of the screen), by email or by filtering the auctions by status (pending, won, lost...).



4/ Receipt of order form and delivery

- ☑ Meanwhile, the distributor will receive an **email** to advise him that the auction has ended.
- ☑ An offer will automatically be generated for the automotive professional who won the auction.
- ☑ The distributor will then be able to finalise the transaction by validating the order before sending it by email.
- ☑ The date and place of delivery of the new vehicle(s) will then be scheduled at the dealership.



PROFESSIONAL ORDER FORM N° 4208

USED VEHICLE
Done on 13/02/2024
Seller SACHON Vincent

Point de vente 1 (Vincent S. EN)
16 Rue Guepet 71100 - Chalon-sur-Saône
Phone
Email
Siret

CUSTOMER

Society Top second hand
Siret
Name JAN Bruetsch
Address Berliner Straße
City Berlin
Pro phone
Mobile phone +33 6 83 98 74 06
Email vincent.sachon@bee2link.fr
Profession

OUTSTANDING BALANCE (ATI)

4,800.00 €

TERMS OF PAYMENT

Transfer (Mandatory transfer)
The present order or request for rental is placed and accepted under the general and particular conditions agreed upon in the present document, of which the customer declares to have taken knowledge and which he commits himself to respect in the future

DELIVERY

21/02/2024
Date on which the buyer agrees to take delivery

COMMENT


1 PURCHASED VEHICLE

Police N°	Vehicle	PIS Date	Numberplate	Chassis	Mi	Color	Price Excl. (€)	VAT (€)	Price ATI (€)
14796321	SUZUKI GRAND VITARA XL-7 2.0 16V TD Luxe	05/01/2006	BX809QK	JSAHTX83V00311651	64,000	Black	4,800.00	0.00	4,800.00
TOTAL (€)							4,800.00	0.00	4,800.00

Customer's signature
Precede with "read and approved"

Distributor stamp
Date and signature of the person in charge

Printed at 13/02/2024 1/1 Initials

A network diagram consisting of several nodes (circles) connected by lines, forming a complex web-like structure. The nodes are of varying sizes and are distributed across the right side of the page.

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User guide - PriceBack tool

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